

Traffic Strategies That Work

In this guide you will find the list of traffic strategies that work today in affiliate marketing to earn commissions and build assets. They won't all be for you. Not all traffic strategies are created equally. Some require money, some require time, some require effort and some require specific types of people but they all do work. Pick one that you believe you can do and be consistent with without giving up and then take action.



Solo Ads

Buy ads from people who have built email lists in the make money online niche for high conversions.

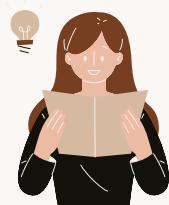
Cost: Paid Effort: Minimal Rating: ★★★★★



Short Form Video

Create short form content accounts for high virality and traffic on platforms such as TikTok.

Cost: Free Effort: Medium to High Rating: ★★★★★



Influencer Ads

Find influencers with your ideal audience and buy ads on their social pages.

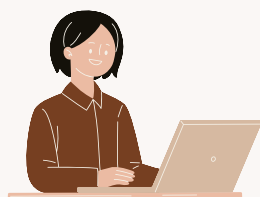
Cost: Paid Effort: Low Rating: ★★★



Long Form Video

Create a build a YouTube Channels and rank videos for search and longevity.

Cost: Free Effort: High Rating: ★★★★★



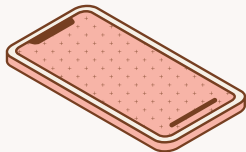




Facebook

Create a page. Then provide ongoing value with your ideal audience in big groups. Play the long game by getting noticed to drive people to your profile

Cost: Free Effort: High Rating: ★★★★★

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	<p>Twitter</p> <p>Post value regularly. Interact with big accounts in their comments every day to get noticed. Create content accessed by people that like comment and follow through auto direct messaging.</p> <p>Cost: Free Effort: High Rating: ★★★★★</p>
	<p>Instagram</p> <p>Great way to supplement TikTok as same content can be posted here. But also the ability to post various image based content as well as engaging with 'Stories'.</p> <p>Cost: Free Effort: Medium to High Rating: ★★★★★</p>
	<p>Pinterest</p> <p>Image-based posts with the bonus of being able to have links with every single image and the potential to rank within google search.</p> <p>Cost: Free Effort: Medium Rating: ★★★★★</p>
	<p>Quora</p> <p>Question and answer site that ranks in Google highly in most topics. Answer questions and provide value. Ability to include links in your posts and replies.</p> <p>Cost: Free Effort: High Rating: ★★★★★</p>
	<p>YouTube Ads</p> <p>Fantastic flexibility and targeting options to get right in front of you audience. Potential for ad blindness and 'waiting 5 seconds to skip'. Good ads can grab attention.</p> <p>Cost: Paid Effort: Low and High Rating: ★★★</p>

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Google/Bing Search Ads

Text based ads presented to people based on the word they choose when using search. Great targeting, congruent with the behavior between searching for content and clicking ads. Lots of rules to follow.

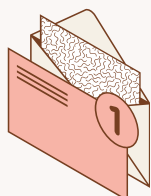
Cost: Paid Effort: Medium Rating: ★★★★★



Blogging

Create original articles to solve peoples problems that they are searching for in Google search. Master SEO. Still a powerhouse despite the popularity of Social Media.

Cost: Costs Effort: High Rating: ★★★★★



Email List

Build an email list of your target audience and then have the ability to communicate directly to them as and when you feel it is appropriate or necessary.

Cost: Free/Ongoing costs Effort: Medium Rating: ★★★★★